



SkillSoft Kicks Off 2010 By Winning Two Awards from Elearning! Magazine

For the Fifth Consecutive Year, Publication's Readers Praise SkillSoft

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NASHUA, N.H., Jan 05, 2010 (BUSINESS WIRE) -- SkillSoft PLC (Nasdaq: SKIL), a leading SaaS provider of e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses, today announced that Elearning! Magazine has recognized the company with two distinguished awards based on reader sentiment. SkillSoft has been named the provider of the Best IT Content for the SkillChoice IT Collection and the provider of the Best Soft Skills Training for the SkillChoice Business Collection for 2009.

The 2009 awards mark the fifth consecutive year that SkillSoft has been named a Best of Elearning! Award honoree and SkillSoft is one of only four companies to have been recognized every year since the program's inception. Additionally, SkillSoft is being recognized for the second year in a row as an honoree in both the Best IT Content category and for Best Soft Skills Training.

"We value these awards because they're a reflection of what real customers think and they serve to validate the effectiveness of our content development methodologies," said Julie Ogilvie, Vice President of Corporate Marketing for SkillSoft. "Our products have been developed from the ground up with customer involvement, so this is a sign that we're hitting the mark as far as product quality and service is concerned."

Award winners are chosen by readers nominating products and solutions via online balloting from Elearning! Magazine. The program received 1,755 nominations, or twice the amount received last year. The December/January issue of Elearning! Magazine will also highlight SkillSoft's wins.

"The Best of Elearning! Awards program is the only reader's choice awards in the market and they offer a great barometer on the pulse of the learning industry," said Catherine Upton, group publisher of eLearning! Magazine.

"Reader recognition is growing in importance now that more companies opt to implement e-learning."

About *Elearning!* & *Government Elearning!* magazines

Elearning! Magazine Group is owned by B2B Media Company LLC, a privately held trade publishing and electronic media company. *Elearning!* and *Government Elearning!* brands are produced by B2B Media Company's trade publishing unit. To learn more, visit www.2elearning.com and www.gov.2elearning.com

About SkillSoft

SkillSoft PLC (Nasdaq: SKIL) is a leading SaaS provider of on-demand e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses. SkillSoft enables business organizations to maximize business performance through a combination of comprehensive e-learning content, online information resources, flexible learning technologies and support services.

Content offerings include business, IT, desktop, compliance and consumer/SMB courseware collections, as well as complementary content assets such as Leadership Development Channel video products, KnowledgeCenter(TM) portals, virtual instructor-led training services and online mentoring services. SkillSoft's Books24x7(R) product offering includes access to more than 20,000 digitized IT and business books, as well as book summaries and executive reports. Technology offerings include the SkillPort(R) learning management system, Search-and-Learn(R), SkillSoft(R) Dialogue(TM) and virtual classroom.